



4th Annual Welcome House Breakfast
Thursday, May 11, 2017 · 7:30-8:30 a.m.
Overland Park Convention Center
Featuring Tom Watson
with Special Guest Darryl Strawberry

2017 Table Captains

Thanks for your willingness to serve as a Table Captain for the 4th Annual Welcome House Breakfast! Together, with other caring individuals like yourself, we're raising funds and awareness for Kansas City's vital Sober Living Recovery Program. Most of all, you're an integral part of something truly extraordinary in our community. Thanks for your generosity and support of an organization that has been restoring hope, changing lives, and building foundations in recovery since 1971.

4th Annual Breakfast | Here's what you should know:

- Special guest: the legendary golf pro Tom Watson
- Keynote Speaker: Darryl Strawberry, the 8-time All-Star and 4-time World Series Champion. Strawberry will inspire our guests with a triumphant story of his drug and alcohol addiction and recovery as recently featured on the ESPN's *30 for 30* documentary.
- Raffle opportunities include:
 - 2 drawings for a round of golf with Tom Watson
 - a KC Royals Ultimate Fan Getaway with airfare for two to Boston, tickets to the Royals vs. Red Sox game on July 29, 2017, and 3-night accommodations at the 5-star Boston Harbor Hotel with Boston Harbor View Room
 - Show Me Baseball Experience in St. Louis with two tickets to the Royals vs. Cardinals game on August 10, 2017, and 1-night accommodations at the Downtown St. Louis Westin
 - Exciting Live Auction: highest bidder will play golf with Tom Watson
- The event is free to invited guests registered by a Table Captain
- Each Table Captain is asked to fill a table of ten guests (you and nine others: family, friends, co-workers, etc.).

Table Captains Rock! | Here's how we'll support your efforts

- We will provide a description of Table Captain duties, sample verbiage to help you communicate with potential guests, and information about the benefits of supporting Welcome House
- Send us the contact information of your guests. We'll include them in future emails about the event, driving directions, etc.
- We will send table assignments (table number) to you in advance to share with your guests to expedite check-in.

How it all began...

In 1970, a group of men formed an Alcoholics Anonymous group and called themselves Performance III or "P III." These were straight talking, no nonsense men who had surmounted many challenges and found their own sobriety.

The men of P III were inspired to help other men in their recovery and began renting rooms in rundown hotels in downtown Kansas City. They passed the hat at AA meetings to pay the bills. In 1971, they secured permanent housing to provide a clean and safe space for other men to find sobriety: Welcome House.

In its 46 years, Welcome House had become a vital resource in the recovery community. As in the beginning, residents still pay a subsidized rent so others can receive the support they desperately need.



Today Welcome House has:

- grown to capacity with 82 residents,
- benefitted from \$6,000,000+ in private donations
- served 1,200,000 meals
- held 40,000+ 12-step meetings
- helped 15,000+ men seeking sobriety.

The men of P III believed that service to others, lending a helping hand, and paying your own way was, and is, the path to living a dignified and fulfilling life. Sober.

**Your support
makes a difference!**

Table Captains Duties and Key Dates

1. **Beginning now:** Invite 9 people to join you for the breakfast: friends, family, co-workers, neighbors. It is okay to have more than 9 guests – we will seat additional guests at another table but close to you. **Raffle tickets are available for purchase beginning March 1, 2017.**
2. **By April 21:** Send us the contact information of your guests using the Guest Confirmation Roster in this packet. Or email the information to Mitchell at mitchellchalk@welcomehousekc.org or fax: 816-472-6022.
3. **April 24:** Inform your guests that they will be receiving table assignments by April 24th.
4. **May 11 - Show time:** Arrive at the **Overland Park Convention Center** at **7:00 AM** for last minute instructions. At your table, you will find an envelope containing your guests' name tags, prepaid raffle tickets (sealed in individual envelopes), and pledge cards. Please place your guests name tags at their seats. Be familiar with the pledge cards so you can answer any questions your guests may have. Please provide each guest a pledge card immediately following the keynote speaker. Our emcee will provide further instructions.

Host and Enjoy: enjoy your guests and event, and when the time comes, please take the lead in making a contribution. *Any amount is needed and appreciated!*

Collect your guest donations in the envelope provided and return to the Welcome House staff at the registration table in the West lobby at the conclusion of the event.

Smile! Welcome House would like to take a group portrait with all Table Captains at the end of the breakfast to commemorate the event. **Please meet in the South lobby immediately following the event.**

Raffle Tickets | \$100 for the first raffle ticket, and \$50 for additional tickets

Beginning March 1st, guests are encouraged to purchase raffle tickets via the presale options listed below or on the day of the breakfast. Tickets will be sold only until the start of the event.

Raffle tickets are \$100 for the first raffle ticket, and \$50 for additional tickets.

Winners need not be present to claim their prize.

Tickets may be purchased in 3 ways:

- Visit the Donate page at www.welcomehousekc.org
- Donate via phone by calling the Welcome House at 816-472-0760
- Mail a check to: Welcome House, 1414 E 27th Street, Kansas City, MO 64108

Key Contacts

Mitchell Chalk, Administrative Coordinator: MitchellChalk@WelcomeHouseKC.org - 816.472.0760

Jamie Boyle, Executive Director: Jamie@WelcomeHouseKC.org – 816.472.0760

Grant Baumgartner, Event Chair: grant.baumgartner@outridercorp.com – 913.945.0589



Frequently Asked Questions

- 1. What kind of event is the Annual Breakfast?** A free event to raise awareness of alcohol and drug addiction and recovery and to engage others in the Welcome House mission and Sober Living Recovery Program.
- 2. What is the format? Will I make it to work on time?** Guests enjoy a wonderful breakfast with interesting people and will be inspired by Tom Watson, keynote speaker Darryl Strawberry, and others. The event begins promptly at 7:30 a.m. and will conclude by 8:30 a.m. You are encouraged to share your support to a level that suits your giving plans, but not pressured whatsoever. It will be an awesome start to your day!
- 3. What are the funds used for?** This event is the largest fundraiser for the Welcome House and provides vital support and care to our residents including food, clothing, transportation, education, subsidized room and board, and capital improvements.
- 4. May guests send a check or donate online?** All support is much needed and greatly appreciated. It is equally important to share in the mission and spirit of the Welcome House, so having your guests present at the event is even better! Here are 3 ways to donate:
 - Visit the Donate page at www.welcomehousekc.org
 - Donate via phone by calling the Welcome House at 816-472-0760
 - Mail a check to: Welcome House, 1414 E 27th Street, Kansas City, MO 64108
- 5. Is Welcome House a good organization?** The Welcome House has been serving the men of Kansas City for 46 years. It is a “safety net” organization and provides life-saving services to men battling alcoholism and addiction.
- 6. Doesn't the government pay for these kinds of services?** The Welcome House does not accept State or Federal funding. Residents are expected to share in the expense of their room, board, and recovery. These resident program fees, and the generous contributions of individuals, private foundations and local corporations ensure our hope-filled mission is fulfilled!
- 7. What is a 12-Step Program?** Twelve-step programs have long been an important part of the recovery process. Developed about 80 years ago, the AA program model provides simple tools for living based on a set of spiritual principles and a reliance on the fellowship of men and women who share their experience and offer support as part of a lifelong process of recovery.
- 8. Can my company or organization become involved?** Yes! We'll be happy to connect you with Welcome House Executive Director Jamie Boyle to learn about these opportunities.



4th Annual Welcome House Breakfast

Thursday, May 11, 2017 · 7:30-8:30 a.m.

Overland Park Convention Center

Featuring Tom Watson with Special Guest Darryl Strawberry

A PITCH-TO-JOIN-ME | Sample text to use when reaching out to invited guests

Hello, _____, I'd like to invite you to join me at my table for the Welcome House Fourth Annual Breakfast.

The event will be held at the Overland Park Convention Center on Thursday, May 11, 2017, from 7:30 a.m. to 8:30 a.m. The event will begin and end promptly to ensure you're on your way by 8:30 a.m.

This event has grown in popularity each year because of the caliber of our featured guest, the legendary Tom Watson, and the kind and generous guests who share their support with the Welcome House.

This year I'm excited to share that Darryl Strawberry, the 8-time All-Star and 4-time World Series Champion, will be our keynote speaker. Strawberry will inspire our guests with a triumphant story of his drug and alcohol addiction and recovery as recently featured on the ESPN's *30 for 30* documentary.

The fun and excitement of the event culminates with an exciting raffle drawing and brief live auction:

Golf with Tom Watson:

Two exciting raffle drawings and brief live auction with three lucky guests receiving a once-in-a-lifetime opportunity to play golf with Tom Watson.

KC Royals Ultimate Fan Getaway

A second raffle drawing is a KC Royals Ultimate Fan Getaway with airfare for two to Boston, tickets to the Royals vs. Red Sox game on July 29, 2017, and 3-night accommodations at the 5-star Boston Harbor Hotel with Boston Harbor View Room

Another raffle item will be a Show Me Baseball Experience in St. Louis with two tickets to the Royals vs. Cardinals game on August 10, 2017, and 1-night accommodations at the Downtown St. Louis Westin

Raffle tickets are \$100 for one ticket; and \$50 for each additional ticket. You may purchase your raffle tickets in advance by: (1) mailing a check to Welcome House | 1414 E 27th Street | Kansas City, MO 64108; (2) donating by phone: Welcome House 816-472-0760; (3) ordering raffle tickets online at www.welcomehousekc.org. Raffle tickets will be sold the morning of the breakfast from 7:00-7:25 AM.

Though this is a fundraiser, there is NO charge to attend the breakfast. I hope you'll consider making a contribution that suits your giving plans. More than anything, I would like you to learn more about the wonderful work being done at Welcome House in helping men in their recovery from drug and alcohol addiction. I would be absolutely delighted if you could join me at my table!

Table Captain Guest Registration

Table Captain's Name 1.		(as it should appear in event program)		
GUEST INFORMATION				
First Name	Last Name	Address	Email	Phone
2.				
3.				
4.				
5.				
6.				
7.				
8.				
9.				
10.				
If you have more than 9 guests, the ones listed below will be seated at another table.				
11.				
12.				

Please send completed roster to: mitchellchalk@welcomehousekc.org or fax to: 816-427-6022. Please notify Mitchell of any guest changes or cancellations.

You may submit raffle ticket payments you collect to:

Welcome House, 1414 E. 27th Street, KCMO 64108-2924. [Thank you for your generosity and support!](#)